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# ANNUAL REPORT 2001-2002

The Postsecondary Education  
Quality Assessment Board



## OUR MANDATE

### New educational choices mean new opportunities for Ontarians

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The mandate of the Postsecondary Education Quality Assessment Board is to review all applications for Ministerial consent under the terms of the Post-Secondary Education Choice and Excellence Act, 2000 and to make recommendations on them to the Minister of Training, Colleges and Universities.

In fulfilling its mandate, the board facilitates the expansion of the range of degree program opportunities while maintaining high-quality standards in order to help Ontarians remain both current and competitive in the global economy.

The board's work contributes to increasing the roster of degree providers, the range of programs, and the seats available. As a result, students will have more choices to cultivate their professional and personal skills and succeed in their careers and personal lives. Their success will be the foundation of Ontario's future prosperity.

## OUR COMMITMENT

### The excellence Ontario expects... and deserves

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- Adopt high degree-level standards for programs at all levels: baccalaureate, masters and doctoral;
- Establish benchmarks for assessing applications against the standards;
- Select highly qualified experts to serve on quality assessment panels, organization review committees and advisory committees;
- Determine criteria and procedures for program quality; and
- Hold applicants to their own commitments for learning outcomes beginning with the application process, followed by ongoing performance reviews when renewed ministerial consent is sought.

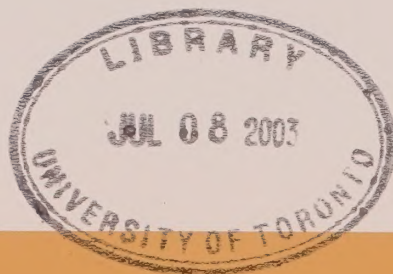
## OUR APPROACH

### Independence, transparency & accountability

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In providing recommendations to the Minister of Training, Colleges and Universities, the board develops its advice in an independent manner taking into account the interests of students, parents, employers, postsecondary institutions and the broader public.

The board is committed to a review process that is both expeditious and transparent. All programs are subject to review by independent experts and must comply with thoroughly documented statements of proposed learning outcomes, goals and standards.





Ontario has abundant natural resources, but there's none greater than the talent of its people – and developing and realizing that talent is what postsecondary education is all about.

That's the spirit behind the *Post-secondary Education Choice and Excellence Act, 2000*. The Act – which created the Postsecondary Education Quality Assessment Board – is helping to broaden Ontario's range of postsecondary educational opportunities while setting and maintaining the high standards that Ontarians expect and deserve.

To broaden choice, we are creating new opportunities for private universities and Ontario's colleges of applied arts and technology to offer degree programs. To maintain quality, we have created the board – an arms-length group of experts that reviews all applications to offer degree programs under the Act and to make recommendations to the government.

The board's first year has yielded an impressive harvest of achievements – from establishing criteria and procedures in consultation with stakeholders to overseeing the competition for applied degrees to be offered by Ontario colleges.

I'm pleased to extend congratulations and thanks to the board and its secretariat for a fine inaugural year. Together, we are creating exciting new educational opportunities that will enable Ontarians to remain both current and competitive in the global economy.

DIANNE CUNNINGHAM

Minister of Training,  
Colleges and Universities



## MESSAGE



It's always exciting to be part of something new – particularly in post-secondary education, a field that is essential to Ontario's future growth and prosperity.

In its inaugural year, the Postsecondary Education Quality Assessment Board took on a key role in the government's strategy to expand educational opportunities for Ontarians while maintaining our high quality of postsecondary education.

From the very first meeting of the board in August 2001, we knew that success depended on being independent, transparent, and efficient in marshalling the expertise of the board, secretariat, and assessors in providing high-quality advice to the Minister of Training, Colleges and Universities.

I'm very pleased with our progress. We debated a wide variety of policy issues and consulted with stakeholders, ultimately translating their views into clear criteria and procedures that have been published for all to see. We also made recommendations to the Minister on 22 applications for applied degree programs from the colleges of applied arts and technology and received 30 more to be reviewed. These are early and important steps that will create exciting new educational possibilities for Ontarians.

The board is grateful to Minister Dianne Cunningham for her support, enthusiasm, and personal commitment to high academic quality. I also want to recognize the Deputy Minister and Assistant Deputy Minister for their support, which included seconding staff members from July to September to enable the board to begin its operations. Naturally, the first year's success would have been impossible without the outstanding contribution of the secretariat under Don Baker's leadership.

Finally, I want to convey my personal thanks to my board colleagues for showing such dedication and hard work during our critical formative stage. They brought a rich and varied body of knowledge to our table, and their wisdom and experience show in our accomplishments.

Our doors are now open – both literally and figuratively. As we embark upon our second year, we look forward to reviewing applications from a broad spectrum of applicants – and to continuing to stand for quality and choice in postsecondary education.

DALE PATTERSON

Chair



I was attracted to the position of Executive Director by the prospect of being involved in the formative period of a new government agency, of shaping the secretariat that supports the new agency, and of participating in deliberations on postsecondary education quality assessment and assurance activities. As I anticipated, this has been a challenging and interesting year.

One of my first responsibilities was to establish the secretariat and to turn it into an effective operational body. By the end of September 2001, four senior policy advisers were in place, all of whom have been an invaluable resource in developing policies and procedures, undertaking research, providing assistance to applicants, and co-ordinating relations with potential and actual program quality assessors.

Another key responsibility was to identify policy and procedural issues the board would need to address. My advice crystallized in the form of a draft handbook in August 2001, which evolved into three separate handbooks: one for public applicants, one for private applicants, and one for the pilot applied degree project for the colleges of applied arts and technology. Each handbook was supplemented by guidelines for applicant submissions and program quality assessors.

During the year, the board considered applications from the colleges in the first round (of two) of the pilot project competition for applied degree programs. The board recommended 12 of the 22 proposals and a name change for Brescia College to Brescia University College, all of which the Minister approved. The board has also begun consideration of nine program proposals from the University of Ontario Institute of Technology, and 30 applications for the second round of the pilot project for applied degree programs.

The board's existence has created substantial interest from potential applicants, stakeholders, and governments in other jurisdictions. We have responded to many requests for information and presentations, including two workshops for college applicants.

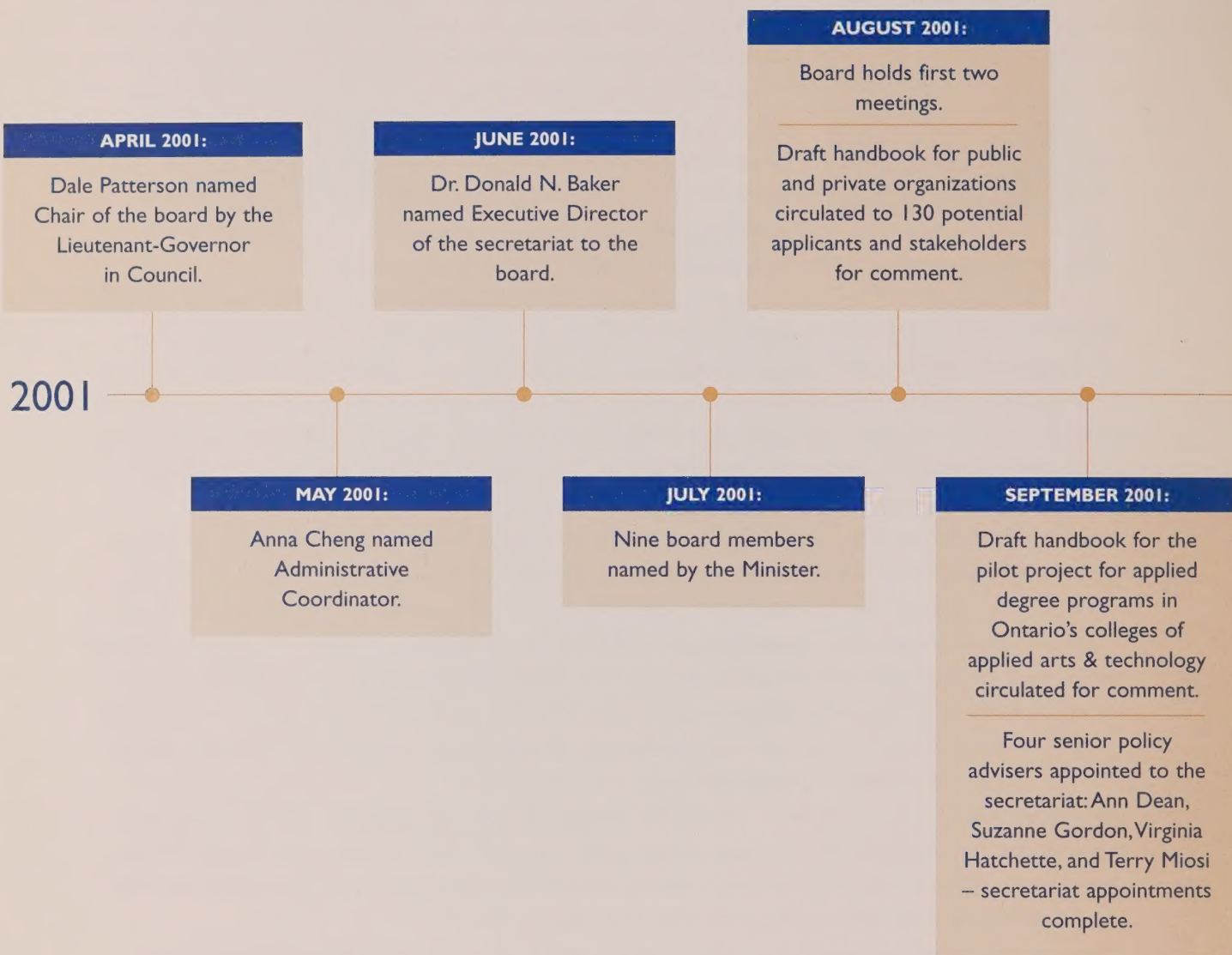
In early 2002, the board was ready to distribute its handbooks and other documents to all applicants thereby opening the doors for applications for ministerial consent from private and public organizations.

The preliminaries are over. The main task is on the horizon.

DONALD N. BAKER  
Executive Director



# SETTING PRECEDENTS, ACHIEVING RESULTS



## EXPENDITURES

Per Diems & Services	\$38,775.00
Travel	16,107.70
<b>TOTAL</b>	<b>54,882.70</b>

#### OCTOBER 2001:

Handbook for Applicants, Colleges of Applied Arts and Technology approved for use in governing the first round of competition for the applied degree programs to be made available in the colleges.

Second draft of the handbook for public and private applicants circulated for comment.

#### DECEMBER 3RD, 2001:

Twenty-two applications received by the Minister for the first round of the pilot project competition for degree programs and referred to the board for review and recommendation.

#### APRIL 2002:

Minister's Policy Directives, Guidelines and Procedures for Applying for Ministerial Consent established.

Final copies of the Handbook for Private Organizations and the Handbook for Public Organizations approved by the board.

2002

#### DECEMBER 2001:

Handbook for public and private organizations divided into two separate categories: public organizations, and private organizations.

Board recommends standard terms and conditions for ministerial consents.

#### MARCH 2002:

Board forwards 12 recommendations for ministerial consent in the pilot project competition for colleges of applied arts & technology.

Board recommends Brescia University College as the proposed new name for Brescia College.

Minister accepts board's recommendations for applied degree programs at Algonquin, Centennial, Conestoga, George Brown, Georgian, Humber, Mohawk, Seneca, and Sheridan Colleges of Applied Arts and Technology.

Minister accepts board's recommendation for proposed name change of Brescia College.



# YEAR IN REVIEW

## PILOT PROJECT COMPETITION

In 2001-2002 the Minister referred 22 proposed applied baccalaureate degree programs to the board for the first round of competition under the pilot project for applied degree programs in the Colleges of Applied Arts & Technology. Of the 22 applications, up to twelve programs could be identified as those who best met the criteria for Ministerial consent. The following programs were recommended to, and accepted by, the Minister:

### ALGONQUIN

Bachelor of Applied Business (E-Business Supply Chain Management)

### CENTENNIAL

Bachelor of Applied Information Sciences (Computer and Communication Networking)

### CONESTOGA

Bachelor of Applied Technology (Integrated Advanced Manufacturing Technologies)

Bachelor of Applied Technology (Integrated Telecommunication and Computer Technologies)

### GEORGE BROWN

Bachelor of Applied Business (Financial Services)

### GEORGIAN

Bachelor of Applied Business (Automotive Management)

### HUMBER

Bachelor of Applied Arts (Paralegal Studies)

Bachelor of Applied Business (Electronic Business)

### MOHAWK

Bachelor of Applied Technology (Process Automation)

### SENECA

Bachelor of Applied Business (Financial Services Management)

Bachelor of Applied Technology (Environmental Site Remediation)

### SHERIDAN

Bachelor of Applied Arts (Animation)

## BRESCIA COLLEGE

The Minister referred a request from Brescia College to have its name changed to Brescia University College. After developing criteria for the use of the word "university," the board recommended approval for the name change.

## POLICY DEVELOPMENT

The board established criteria and standards for three categories of applicant: Ontario's colleges of applied arts and technology, private organizations, and public organizations.

## 2002-2003: Looking Ahead

### UNIVERSITY OF ONTARIO INSTITUTE OF TECHNOLOGY

- In March 2002 the Minister referred nine degree programs for the proposed University of Ontario Institute of Technology. The board is currently appraising the programs as part of the second round of the pilot project.

### PILOT PROJECT COMPLETION

- The board will also review 30 applications in the second round of the pilot project for applied degree programs in Ontario's colleges of applied arts and technology.

### PRIVATE APPLICANTS

- With approval of the Minister's Directives and Guidelines, and Procedures for Applying for Ministerial Consent, the board is anticipating receipt of, and will prepare for the processing of applications from private and out-of-province institutions.



# MEMBERS OF THE BOARD

EXPERIENCE AND EXPERTISE



**DALE PATTERSON** (Chair), business and community leader, was named the first Chair of the board by an Order-in-Council dated April 25, 2001. A graduate of York University, he is Executive Vice-President of the Canadian Medical Discoveries Fund. He is past Chair of the Board of Governors of Ryerson Polytechnic University and has served as Co-chair of the provincial Association of University Board Chairs. Currently, Mr. Patterson serves on the boards of several organizations, including the Biotechnology Human Resources Council and the Canadian Venture Capital Association.



**MARIETTE CARRIER-FRASER** was named to the board by the Minister of Training, Colleges and Universities in July 2001. Mme. Carrier-Fraser is a former educator and Assistant Deputy Minister in the Ontario Ministry of Education and Training. In 1997 she received a Distinguished Educator Award from the Ontario Institute for Studies in Education of the University of Toronto.



**DAVID LEYTON-BROWN** was named to the board by the Minister of Training, Colleges and Universities in July 2001. Dr. Leyton-Brown is with the Ontario Council on Graduate Studies, where he is involved in appraising the quality of postgraduate programs for the province and council. Previously, he held the positions of Dean, Faculty of Graduate Studies, at York University, and President of the Northeastern Association of Graduate Schools.



**SEAN MAXWELL** was named to the board by the Minister of Training, Colleges and Universities in July 2001. Mr. Maxwell was then studying law at the University of Toronto, where he previously completed an Honours B.A. in international relations. He has worked as a summer student at Osler, Hoskin & Harcourt LLP in Toronto, and will begin his articles with the same firm in 2002.



**MAUREEN J. MORTON** was named to the board by the Minister of Training, Colleges and Universities in July 2001. Ms. Morton is a business law lawyer specializing in technology law since 1991. She practised with Fasken Martineau DuMoulin LLP until 1994, then with Lerner & Associates LLP until her appointment as Vice-President, Legal Affairs, for Autodata Solutions Company in February 2000.



**IAN MUGRIDGE** was named to the board by the Minister of Training, Colleges and Universities in July 2001. Dr. Mugridge is an Adjunct Professor in the Centre for Distance Education at Athabasca University. He is a former Vice-Principal of the British Columbia Open University and has served on the faculty of Simon Fraser University.



**MARGOT NORTHEY** was named to the board by the Minister of Training, Colleges and Universities in July 2001. At the time of her appointment, Dr. Northey was Dean of Queen's School of Business, Queen's University, where she led the organization to international acclaim. She is the author of many books and articles, and has served on the faculty of the University of Western Ontario and the University of Toronto. Because of other obligations, Dr. Northey resigned from the board in October 2001.



**WILLIAM ROBSON** was named to the board by the Minister of Training, Colleges and Universities in July 2001. Mr. Robson is Vice-President and Director of Research at the C.D. Howe Institute and teaches public finance at the University of Toronto. Before joining the C.D. Howe Institute in 1988, he held positions as an economist with CIBC Wood Gundy and the federal Department of Energy, Mines and Resources.



**MICHAEL SKOLNIK** was named to the board by the Minister of Training, Colleges and Universities in July 2001. Professor Skolnik is a Professor of Higher Education and Director of the doctoral program in community college leadership at the Ontario Institute for Studies in Education of the University of Toronto. He holds the William G. Davis Chair in Community College Leadership at OISE/UT, and in 1990 received the first Award for Distinguished Contributions to Research on Postsecondary Education in Canada from the Canadian Society for the Study of Higher Education.



**CHRISTINE WESTON** was named to the board by the Minister of Training, Colleges and Universities in July 2001. Ms. Weston was then a student of public relations at Algonquin College in Ottawa. She holds an Honours B.A. in history from Queen's University. While at Queen's, she served on the History Department's Appointments Committee.



# THE BOARD SECRETARIAT

**DONALD N. BAKER, Ph.D.,** Executive Director, has held strategic positions at three levels of education— President of Mount Royal College in Alberta, Vice-President: Academic, Acting Dean of Arts and Science at Wilfrid Laurier University, and as a Trustee on the Waterloo County Board of Education. He holds a B.A. (Hons.) in history and international studies from the University of British Columbia and an A.M. and Ph.D. in history from Stanford University. His scholarly record includes two co-edited books, numerous articles, and editorship of *Historical Reflections/Reflexions Historiques*. He has held full-time faculty appointments at Wilfrid Laurier University, the University of Waterloo, Stanford University and Michigan State University. Dr. Baker has chaired the Council of Presidents of Public Colleges of Alberta and served on the Council of Ontario Universities task force that drafted a distance education strategy for Ontario universities. He also wrote the report on the transfer of academic credit among Ontario universities whose recommendations have been implemented.

**ANNA CHENG,** Administrative Coordinator, joined the secretariat after serving as Administrative Assistant to the Assistant Deputy Minister of the Postsecondary Education Division in the Ministry of Training, Colleges and Universities. Anna joined the government service in 1992, and has worked at the Ontario Council on University Affairs, for the Advisory Panel on Future Directions for Postsecondary Education. Her main responsibilities are within the administrative and financial areas. Prior to that, Anna was project assistant at the International Division of the Association of Canadian Community Colleges.

**ANN DEAN, M.A.,** Senior Policy Adviser, joined the secretariat on a secondment from Humber College of Applied Arts and Technology where she has worked for almost 18 years. For the past 14 years, she worked in the college Planning and Development unit. Her responsibilities included managing projects pertaining to the development of many new college programs and institutional initiatives, as well as meeting the human resource development and training needs of local, national, and international public and private sector clients. She received an M.A. from the Ontario Institute for Studies in Education in 1983.

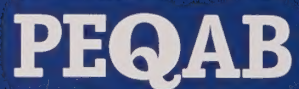
**SUZANNE GORDON, D.Jur.,** Senior Policy Adviser, earned her Doctor of Jurisprudence from Osgoode Hall Law School, York University. Prior to that, she completed graduate studies in international and European law at the Université de Montpellier (France). She has taught at both the Schulich School of Business and Osgoode Hall Law School and has published a workbook to assist in developing legal research skills and analysis. At York University, she also served as coordinator of the Canadian Centre for German and European Studies.

**VIRGINIA HATCHETTE, Ph.D.,** Senior Policy Adviser, graduated with a Ph.D. in psychology from York University in 2000. Most recently, she was the Research Analyst and Communications Coordinator for the Faculty of Graduate Studies at York University, where she researched issues of quality in graduate education. Prior to taking the position at York University, she was an Assistant Professor of Psychology at St. Mary's University in Halifax, Nova Scotia.

**TERRY MIOSI, Ph.D.,** Senior Policy Adviser, joined the secretariat after 14 years as Manager and Deputy Superintendent of the Private Vocational Schools Unit of the Ministry of Training, Colleges and Universities. He received a Ph.D. from the University of Toronto in 1976 in Ancient Near Eastern studies, after which he taught in the Religious Studies and ancient Near Eastern Studies Departments of the U of T, and was the Director of the General and Professional Studies programs of the U of T's School of Continuing Studies. Immediately before coming to the ministry, he divided his time between the position of Director of Shaw College in Toronto and administrative and field work in Egypt with the Society for the Study of Egyptian Antiquities and the Akhenaton Temple Project.







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